



## **NIRMALA COLLEGE FOR WOMEN (AUTONOMOUS)**

**Accredited with 'A' Grade by NAAC in the 3<sup>rd</sup> Cycle with CGPA 3.62**

**Accorded Star Status by DBT**

**Recognized by DST-FIST at level '0'**

**Red Fields, Coimbatore -641018, Tamil Nadu, India.**

# **WEBSITE UPDATION COMMITTEE**

**GBM: 28.03.2022**

**POLICY NUMBER: NCW035**



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## **WEBSITE UPDATION COMMITTEE**

The Website updation committee serves as an exclusively entity that sharpen the website of our college. The Committee maintains and ensures quality. It also administers the system and features of the website. The committee troubleshoots issues and assists members to update data with proper correspondence with the department and other committees.

### **POLICY**

1. To promote the vision and mission of Nirmala College's mission and values expressed in a strong unified institutional image and a positive web experience.
2. To maintain the website in a consistent basis to uphold the website salutary, encourage continued growth and strengthen the College activities for ranking.
3. To keep the website well designed in a professional way to attract the stakeholders and public.
4. To update relevant information and review all activities with new content and pictures on the search engine page of the website.
5. To tune up the website in order to strive to be vigilant, software updates and security patches.

### **PRACTICES**

1. Website updation is done on a regular basis. Manage permissions and access to administrative functions of the website.
2. Provide training to members responsible for maintaining the web page in an error free manner.
3. The website updation committee paves way to be acquainted with the latest news and events of the college.
4. Every member collects the data from their allotted departments and committees.
5. Catering to the needs of the stakeholders, the web page is designed as a user friendly interface.
6. Ensures a consistent user interface on the home and sub-level pages of the site, while providing an appropriate level of flexibility in layout that provides several options, particularly in regard to landing pages and event pages.
7. The details of programme with photographs and newspaper clippings to be collected, verified, converted to appropriate formats and the information is to be hosted on the website.

### **OUTCOMES**

1. Visuals support the Nirmala College brand, reflects what the institution is today, and accommodates where the College is heading in the future.
2. The website displays core values, vision & mission, programme outcomes, Program specific outcomes and course outcomes.



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3. The Dissemination of the effects and the achievements of the college, students, staff to the outer world through website updates
4. Strategic initiatives for the website are presented to the governing body for review and updating
5. The NAAC, NIRF related committees take the necessary resources from the college website for giving rank to the college. So the members of our committee ideally update the contents with cent percentage of credible materials.
6. Clearly catalogs Nirmala's distinctions, including rankings, alumni achievements/famous alumni, discoveries and artistic accomplishments, public service/outreach outcomes, sports achievement and faculty accolades.

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